

Qualitative Research Methods

5th - 7th February, 2026

Venue:- Indian Institute of Public Health Bhubaneswar

An Institute of Public Health Foundation of India

264/3408, Mayfair Road, Jaydev Vihar, Bhubaneswar-751013, Odisha

Application form: <https://forms.gle/17vqZ8cT4MJE7znV6>



About the Workshop

This workshop on qualitative research methods offers practical, skills-based training for professionals involved in public health and development research. It focuses on strengthening participants' ability to design and conduct qualitative studies, manage and analyse data systematically, and draw meaningful insights to inform programmes and policies. Emphasis is placed on building analytical thinking, using digital tools for data organisation, and applying rigorous approaches to interpret complex social realities.

□ Contents

- ⇒ Theoretical foundations of qualitative research
- ⇒ Designing qualitative studies
- ⇒ Sampling strategies and sample size in qualitative research
- ⇒ Techniques for qualitative data collection:
 - >In-depth interviews (IDIs), Focus Group Discussions (FGDs), Observation, and Participatory research methods
- ⇒ Data organisation and management
- ⇒ Analysing qualitative data - Coding, categorising, and interpreting qualitative data
- ⇒ Introduction to Qualitative data analysis software (Atlas.ti/Nvivo)

□ Course Fee

- * Rs. 3000/- for students (ID must be provided)
- * Rs. 5000/- for others
- * The fee includes lunch, snacks and tea.

□ Who should attend

- Faculty members and researchers involved in public health and development research or teaching
- Professionals from NGOs and international organisations managing research projects or programmes
- Postgraduate and PhD students pursuing research in relevant fields



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About the Trainer

Dr. Upasona Ghosh, Associate Professor at IIPHB will be leading the training. Dr. Ghosh has done PhD in Social Anthropology and an expert of qualitative and participatory methodologies of public health. Dr. Ghosh has 15 years of experience of research involving various qualitative tools and techniques with marginalized populations.

Mr. Srinivas Nallala will co-lead this workshop. A social scientist with formal training in Public Health from the Liverpool School of Tropical Medicine, UK, he currently serves as Professor of Public Health Practice at the Indian Institute of Public Health (IIPH), Bhubaneswar. He has a strong interest in qualitative research methods and has led several qualitative studies.

How to apply

To register, interested participants should:

- ◆ [Apply Online](#) and submit an online registration form.
- ◆ **Application form:** <https://forms.gle/17vqZ8cT4MJE7znV6>
- ◆ Submit the fee via e-transfer (bank details will be shared upon confirmation of your application).

Contact details

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